

SPONSORSHIP OPPORTUNITIES

About ACMA and Its Fellows

Formed in 1974, the American College of Mortgage Attorneys (alternatively, “ACMA” or “the College”) comprises over 500 lawyers in North America, including Canada, Mexico and Puerto Rico, who are all experts in mortgage law.

Our Fellows meet together at two meetings each year, one in the Spring and one in the Fall. ACMA also produces several publications, in both print and electronic formats, including the newly updated digital *Mortgage Law Summary* (providing expert summaries of applicable state and provincial mortgage laws in easy-to-search format to all of ACMA’s membership and available for sale via a licensing arrangement that delivers the *MLS* to over a thousand potential subscribers); the twice-yearly *Abstract* newsletter (containing substantive articles of interest to ACMA’s membership); *The Bring Down* (delivering a monthly summary of important issues and administrative matters to all ACMA members); the annual ACMA Roster; and numerous blog posts throughout the year covering the latest legal matters affecting ACMA Fellows and their practices.

ACMA’s Vision Statement

ACMA is committed to providing the best environment in North America for preeminent private practice and in-house commercial real estate finance lawyers to develop professional excellence, trustworthy national business networks and lasting collegial relationships.

ACMA’s DEI Vision

ACMA is committed to assembling the best and brightest real estate finance attorneys for the advancement of the professional and business goals of its Fellows and their clients. In this desire to Partner with the Best®, ACMA actively seeks diversity, equity, and inclusion in all forms in its membership to inform our thinking about industry policies, customary practice, and the betterment of the communities in which our Fellows serve. As lawyers, we recognize the critical importance of diversity, equity, and inclusion and justice in our organization and our democracy. We reject racism and discrimination of any kind and guard against it, as it jeopardizes the inclusive atmosphere that has been and is cultivated at ACMA, and the close professional relationships and friendships that ACMA Fellows enjoy across many miles and many cultures.

Sponsorship Impact

Revenue generated from sponsorships will positively impact ACMA by supporting and furthering its vision and diversity, equity, and inclusion statements, by assembling the best and brightest real estate finance attorneys for the advancement of the profession and the mortgage lending industry. ACMA actively engages in dialogue involving state and federal regulation of the mortgage lending industry and ancillary industries, such as title insurance, banking and the legal profession. ACMA also is committed to the continued growth of the College through recruitment of diverse lawyers to inform its thinking about industry policies, customary practices, and the betterment of the communities in which its Fellows serve.

2025 ACMA – Sponsorship Opportunities

ACMA invites its Fellows and mortgage industry partners to participate in the College as sponsors. Your contributions play a critical role in enabling us to provide first rate education, legal resources, networking opportunities and business development to the College's members. Sponsors will gain exposure to over 500 ACMA Fellows, their organizations and firms, and their contacts and spheres of influence.

ACMA Fellows' clients include virtually all parties engaged in real estate and real estate financing transactions:

- Lenders (e.g., banks, venture and private equity firms)
- Insurance companies
- Savings and loan and credit associations
- Borrowers
- Equity investors
- Developers
- Contractors
- Architectural and engineering firms,
- Environmental advisors and remediation specialists
- Commercial tenants
- REITs
- Hotel management companies
- Property managers
- Asset managers
- Real estate brokers
- Advisors
- Consultants and accountants
- Property inspectors
- Tax advisors
- Investment managers
- Title insurance companies
- Pension funds
- Every other type of company that directly or indirectly participates in the business of real estate and real estate financing matters

ACMA Fellows utilize numerous third parties in delivering first rate legal services to their clients. ACMA Fellows often influence the way business is conducted by both their respective companies or law firms and their clients and often participate in the selecting or recommending of multiple types of third-party service providers. Sponsorship will help you build relationships with key figures in commercial lending and help position your company or firm as a leader in the commercial finance industry.

ACMA has exciting plans for 2025 with its Spring Meeting being held on May 18-20 in Key West, Florida and the Annual Meeting scheduled for San Antonio, Texas, October 9-11. Fellows from all over North America will gather for business networking and quality education. In addition to the “bundled” sponsorship packages outlined below, a la carte sponsorship opportunities are available for both of these meetings.

If you are a returning sponsor, we thank you for your continued support. Your commitment to the College is much appreciated and has not gone unnoticed!

Please contact ACMA Executive Director Chip Deale at CDeale@mcp-amc.com, if you are interested in obtaining discounts for multi-year commitments or if you are interested in a sponsorship for your affiliated companies.

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor

\$15,000

- Primary recognition as an ACMA Platinum Sponsor across multiple materials delivered to Fellows in the final months of 2024 and throughout 2025.
- Annual Meeting and Spring Meeting
 - Top-level placement on meeting signage
 - Primary placement in all advance and onsite marketing and collateral material (e.g., emails, event website, mobile app, printed program, AV)
 - Sponsor name on lanyards for name badge holders
 - Recognition from podium during welcome at Corporate Counsel Symposium at Annual Meeting and at opening of each meeting day's events
 - Reserved premium placed table at Spring Meeting and Annual Meeting dinners.
- *ACMA Roster* — Premium full-page, four-color ad placement (back cover or inside covers) in print edition
- *ACMA Abstract* E-Newsletter—Full-page, four-color ads in Spring and Fall 2025 editions
- *ACMA Mortgage Law Summary*— Prominent placement in digitized version
- *ACMA Website*—Rotating banner ad at top of website's home page

Limited to three sponsors to allow for primary recognition of these significant commitments from ACMA's mortgage industry partners.

Gold Sponsor

\$10,000

- Prominent recognition as a Gold Sponsor across multiple materials delivered to Fellows in the final months of 2024 and throughout 2025.
- Annual Meeting and Spring Meeting
 - Prominent placement on meeting signage
 - Prominent placement in in all advance and onsite marketing and collateral material (e.g., emails, event website, onsite printed material, AV)
 - Where available, sponsor logo on hotel room key cards
- *ACMA Roster*— Preferred full-page, black-and-white ad placement in print edition
- *ACMA Mortgage Law Summary*—Prominent placement in digitized version
- *ACMA Website*—Secondary banner ad

Silver Sponsor

\$7,500

- Spring and Annual Meeting signage and placement in all advance and onsite marketing and collateral material
- Breakfast Sponsorship for Annual Meeting
- *ACMA Roster*—Prominent ad placement
- *ACMA Mortgage Law Summary*—placement in digitized version
- ACMA Website—Banner Ad
- Recognition as a Silver Sponsor across multiple materials delivered to Fellows

Bronze Sponsor

\$5,000

- Spring and Annual Meeting signage and placement in all advance and onsite marketing and collateral material
- Breakfast Sponsorship at Spring Meeting
- *ACMA Roster*—Prominent ad placement
- *ACMA Mortgage Law Summary*—placement in digitized version
- ACMA Website—Banner Ad
- Recognition as a Bronze Sponsor across multiple materials delivered to Fellows

Copper Sponsor

\$2,500

- Recognition as a Copper Sponsor across multiple materials delivered to Fellows

A LA CARTE SPONSORSHIP OPPORTUNITIES

2025 Spring Meeting and 2025 Annual Meeting

Included with each sponsorship at both meetings:

- Signage at the specific events/ activities that the a la carte sponsors are supporting and also on a large sign that lists all the sponsors.
- Recognition on the meetings' websites, and in pre- and post-meeting email communications that are sent to Fellows.
- Recognition on the mobile app at the Annual Meeting.
- Visibility on the "walk-in" rotating slides shown in the ballroom during the CLE sessions and at dinners.
- Recognition in the on-site brochures that attendees receive with all the details on the meetings.
- Post-meeting recognition on ACMA's LinkedIn social media account.
- Full-page ad displaying logos of all sponsors in the Fall 2025 edition of ACMA's *The Abstract* e-newsletter, distributed prior to the Annual Meeting in October.

A La Carte Sponsorship Opportunities

2025 SPRING MEETING

- **All- Attendee Breakfasts**
 - Both days (2) \$4,000
 - One day \$2,500

- **Refreshment Breaks**
 - Both days (2) \$2,000
 - One day \$1,000

- **Audio Visual** \$2,000

- **CLE Sessions (Monday)** \$1,000

- **Opening Night (Sunday) Welcome Reception** \$2,750

- **Monday Reception & Dinner** \$4,000

- **After Dinner Meet Up** \$1,000

- **Final Night (Tuesday) Sponsor Gratitude Reception** \$2,500

2025 ANNUAL MEETING

- **All- Attendee Breakfasts**
 - All three days \$6,000
 - One day \$2,500

- **Refreshment Breaks**
 - All three days \$3,000
 - One day \$1,500

- **Audio Visual/ Photography for the entire meeting (CLE, receptions, dinner, governance meetings, etc.)** \$5,000

- **Corporate Counsel Symposium**
 - Morning/afternoon breaks and lunch \$2,500

- **CLE Sessions**
 - Both days \$3,000

- **New Fellows Reception** \$1,000

- **President's Opening Reception** \$5,000

- **Friday Reception & Dinner** \$5,000

- **After Dinner Meet Up** \$1,000

- **Golf Tournament**
 - Box Lunch & On-Course Drink Tickets \$2,500
 - Awards \$2,000

- **Mini-Links & Drinks Open (Snacks & Beverages)** \$500

- **Sponsor Gratitude Reception** \$3,500

- **Mobile App** \$3,500

Publications - Advertisements

- **The *Abstract* E-Newsletter** (Spring and Fall 2025 editions – distribution to all Fellows several weeks prior to Spring Meeting and Annual Meeting)
 - Full-page ad \$750
 - Half-page ad \$500
 - Quarter-page ad \$250
- ***The Bring Down***
 - Monthly E-News Update, Banner \$1,000 for all 12 issues in 2025
(Distribution to all Fellows the final week of each month)
- **Digital *Mortgage Law Summary***
 - Dedicated Sponsor Detail Page \$2,250
 - Banner Ads \$1,750
 - Sponsor Listing Grid \$1,200
 - “Bundled” package that includes each placement above \$4,200
 - Sponsor Detail Page & Banner Ad package \$3,200

FRIEND OF ACMA

- *You Decide*

SPONSORSHIP COMMITMENT FORM

Contact/Company Information

Date

Organization

Primary Contact

Address

City, State/Prov. ZIP/Postal Code

Phone Email

Sponsorship Commitment

Sponsorship / Advertising		
<input type="checkbox"/> Platinum Sponsor (\$15,000) <i>Limit to 3</i>	<input type="checkbox"/> Gold Sponsor (\$10,000)	<input type="checkbox"/> Silver Sponsor (\$7,500)
<input type="checkbox"/> Bronze Sponsor (\$5,000)	<input type="checkbox"/> Copper Sponsor (\$2,500)	<input type="checkbox"/> Friend of ACMA (You decide)
<input type="checkbox"/> Abstract E-Newsletter <ul style="list-style-type: none"> • Full-page (\$750) • Half-page (\$500) • Quarter-page (\$250) 	<input type="checkbox"/> The Bring Down <ul style="list-style-type: none"> • Banner (\$1000) 	<input type="checkbox"/> Digital Mortgage Law Summary <ul style="list-style-type: none"> • Dedicated Page (\$2,250) • Banner (\$1,750) • Sponsor Grid (\$1,200) • Bundled (\$4,200) • Banner Ad Package (\$3,200)
A La Carte Sponsorship(s)		
<i>Please indicate what you are sponsoring & your financial commitment</i>		

Sponsorship Payment

_____ Enclosed is a check for \$ _____ payable to the American College of Mortgage Attorneys.

_____ Charge our sponsorship commitment to the following credit card:

Name on card

Account No.

Expiration Date Security Code

_____ Please send me an invoice

Return Completed Form to:
 ACMA Executive Director Chip Deale at CDeale@msp-amc.com or
 1300 Piccard Drive, Suite LL 14, Rockville, MD 20850